

Pavankumar Kokane

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🔗 PavankumarKokane

Summery

Web developer with 4+ years of experience specializing in front-end development. Proficient in React.js, Node.js, and Redux, with expertise in WordPress, Shopify, React and other editing software. Experienced in coding websites using HTML, CSS, JavaScript, jQuery, Sass, Gulp, PHP, and liquid templating. Looking to leverage my expertise to create dynamic and user-friendly web experiences while collaborating with clients to optimize site performance and functionality.

Skills

HTML, CSS, JavaScript, jQuery, React.js, Next.js, Sass, Gulp, Node.js, PHP ,WordPress, Shopify, Redux

Professional Experience

Amura Marketing Technologies Mahalunge, Pune

Sr. Web Developer, May 2023 – Present

- Led front-end website development using Next.js, WordPress, Shopify, and other editing software, ensuring pixel-perfect implementation of design concepts.
- Translated intricate design mockups into polished web interfaces, employing a combination of HTML, CSS, and JavaScript within the React.js framework.
- Employed advanced technologies such as Sass and Gulp to optimize codebase organization.
- Spearheaded website planning and execution, collaborating closely with cross-functional teams to transform mockups into seamless user experiences.
- Utilized AJAX, JSON, and React.js functionalities to create interactive and responsive elements, elevating user engagement and site performance.
- Integration of Node.js to enhance back-end functionality, ensuring seamless performance and scalability within the projects.
- Performance optimization using caching techniques like browser-side and server-side caching.
- SEO optimization using implementation of GA4 event tracking, URL restructuring, schema markup implementation, and search console error resolution.

Amura Marketing Technologies Mahalunge, Pune

Web Developer, Jun 2021 - May 2023

- Developed custom WordPress, Shopify, and React.js websites, implementing responsive designs and interactive features using HTML, CSS, and JavaScript/jQuery.
- Collaborated with designers and back-end developers to ensure seamless integration of front-end and back-end functionalities.
- Optimized website performance by minifying CSS/JS files, implementing lazy loading, and improving load times.
- Integrated and customized third-party plugins to enhance site functionality and maintain a consistent design language.

Projects

Urbanwrk

[urbanwrk](#) 

- Built a modern, responsive website for a commercial real estate brand, enabling users to explore workspaces, schedule visits, and submit inquiries
- Integrated server-side rendering and dynamic routing using Next.js to improve SEO and performance
- Technologies Used: Next.js, Material UI, Strapi

Synergice

[synergice](#) 

- Developed a corporate website for a global pharmaceutical B2B partnerships platform using Next.js and Tailwind CSS, with Firebase for backend
- Technologies Used: Next.js, Tailwind CSS, Firebase

Manman

[manman](#) 

- Implemented the frontend using Next.js with SCSS for modular and maintainable styling
- Integrated WordPress as a headless CMS to manage dynamic content via REST API, enabling seamless updates by non-technical users
- Technologies Used: Next.js, SCSS, WordPress (Headless), REST API

Rupa

[Rupa](#) 

- Built a modern eCommerce storefront for an apparel brand using React and Tailwind CSS for a fast and responsive user experience
- Integrated Shopify as the backend using GraphQL via the Storefront API to manage products, collections, and checkout flow
- Technologies Used: React, Tailwind CSS, Shopify (Storefront API), GraphQL

Symphony Limited, Bonaire Durango

[Symphony](#)  [Bonaire](#) 

- Developed a customized eCommerce website for a leading air-cooling brand using Shopify's Liquid templating engine and jQuery for interactive components
- Implemented product pages, cart functionality, and theme customizations to align with the brand's identity and enhance user experience
- Technologies Used: Shopify (liquid), jQuery, HTML, SCSS

Amarantha Ayurveda

[amarantha](#) 

- Designed and developed a user-centric eCommerce platform for Amarantha Ayurveda, integrating Shopify's Liquid templating engine and jQuery to enhance interactivity and responsiveness
- Customized product pages, cart functionalities, and theme elements to reflect the brand's Ayurvedic heritage and ensure a seamless shopping experience
- Technologies Used: Shopify (liquid), jQuery, HTML, SCSS

Education

Dr. Babasaheb Ambedkar Technological University

Sept 2016 – May 2021

B.Tech Computer Science

- CGPA: 8.16/10

Technologies

Languages: HTML, CSS, JavaScript, PHP, Liquid

Libraries and Frameworks: React.js, Next.js, Remix, Node.js, Redux, jQuery

CMS: WordPress, Shopify, Strapi